BARKENHOLDINGS LLC



Firm Overview

Barken Holdings LLC is an independent private investment and financial consulting firm.

- We seek to invest in companies with sales of \$5 million to approximately \$150 million.
- We provide client-focused, experience-based consulting and interim management services for small, middle-market and large companies.

Private Investment Criteria

<u>Firm role</u> – lead investor or significant minority position

<u>Outlook</u> – significant cash flow or growth potential

<u>Performance trend</u> – profitable, or currently encountering operational or financial challenges

<u>Industry focus</u> – manufacturing, wholesale distribution, consumer products, business services

<u>Transaction types</u> – family or principal sale or recapitalization, management buy-out, corporate divestiture, growth capital

Financial Consulting Services

<u>Executive roles</u> – interim CEO, CFO or treasurer

<u>Operating performance</u> – engagements aimed at improving profitability, cost control, cash flow, liquidity and debt compliance, balance sheet management, reporting, forecasting and analysis and accounting systems and controls

Business strategy - engagements focused on planning execution of growth and restructuring initiatives, together with related financing strategies (debt/equity) and financial projections; capital raising; acquisition strategies and post-acquisition integration; financial "carve-outs" and "spin-offs"; preparation and planning for business sale / IPO

Experience-Based Approach

We strive to be the *partner of choice* for business sellers and our consulting clients. Our mission is to build value by partnering with management teams and clients in a collaborative, creative and results-driven manner. We are accomplished, successful *operating executives* <u>first</u> – who have a passion for investing in companies with strong potential and helping companies excel.

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